Ciao

Vimo Advertising Corporation

COMPANY PROFILE 2024



www.thevimomedia.com



We are a dynamic advertising company fuelled by a collective of talented illustrators, graphic designers, photographers, videographers, and printing specialists. We specialize in crafting compelling visual narratives and delivering high-impact advertising solutions that resonate with audiences and elevate brands.

Our integrated approach combines artistic innovation with technical excellence, ensuring that every project, from captivating campaigns to finely printed materials, is executed with precision and creativity. With a commitment to pushing the boundaries of visual storytelling and exceeding client expectations, we strive to set new standards in the advertising industry, empowering brands to thrive in a competitive marketplace.



meet the founders

'Shaping' our Vimo unit is Ju's specialty. He is a master shaper, who breaks down your complex or vague ideas and transform them to creative outputs that matches what you desire for your business needs. With over 12 years of graphic creation and advertising experiences in his Vimo kit, Ju's clients from Middle East, Europe, Asia, and Australia have been grateful for his fast turnaround of unique creations that have captured the eyes and hearts of their customers. With Ju as one of the founders and Lead Creative Trainer at our Vimo unit, your artworks and graphics are guaranteed to be the best you've ever seen.

> Trusted, Innovative, **At-Your-Service Attitude**



Action! This is what you'll see Des do for your brand. She takes action on what needs to be done, and does it smoothly, efficiently, and stress-free as possible for you. With over 10 years of event management and production management in her Vimo kit, Des has worked with some of the biggest names in the industry. Each of them has recognized her promptness and execution quality for many of their TV shows, commercials, digital ads, and so much more. With Des as one of the founders and Lead Campaign Trainer at our Vimo unit, your project is definitely in excellent hands!



We are your Visual Vovement

A dynamic group of companies specializing in a wide array of creative services tailored to inspire and elevate.







mission

To harness the collective talents of our diverse team of creatives -illustrators, graphic designers, photographers, videographers, and printing specialists—to craft compelling visual narratives that resonate with audiences.

We are dedicated to delivering innovative and high-impact advertising solutions that elevate brands, drive engagement, and inspire action.

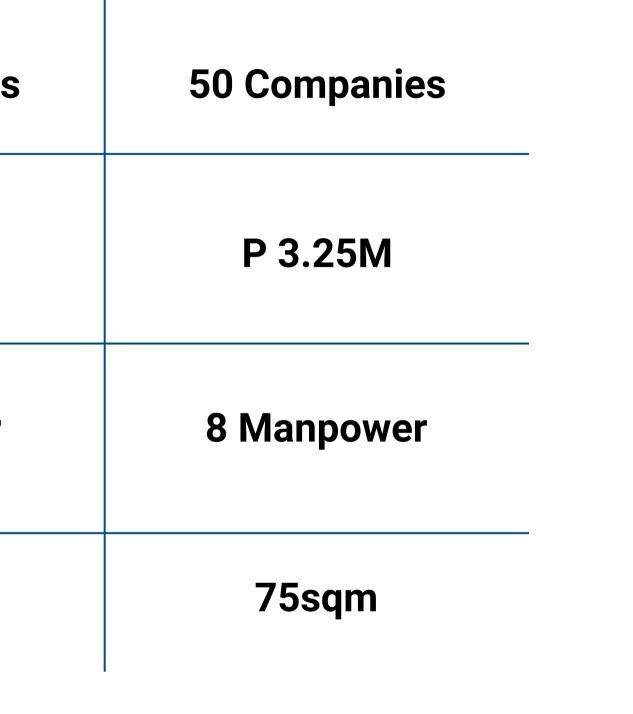


VISION

To be recognized as the leading creative hub where aspiring illustrators, editors, videographers, photographers, graphic designers, and printing specialists converge to redefine the art of storytelling in advertising.

We envision a future where every brand we touch not only thrives but also inspires, guided by our commitment to innovation, quality, and the relentless pursuit of artistic excellence. Through our collaborative efforts, we aim to set new standards in visual communication, fostering a community where creativity flourishes, dreams are realized, and brands achieve enduring success.

clients	5 Companies	20 Companies
assets	P 200,000	P 800,000
team members	2 Manpower	4 Manpower
working space	15sqm	35sqm
	2022	2023















Vimo Media

Our leading advertising agency known for innovative strategies and creative excellence. Specializing in digital campaigns and impactful visual content, we drive brand success through cutting-edge solutions and client-focused service.

02

M9 Printing House

A key component of our corporation, excels as a premier printing specialist. With a dedication to quality and precision, we offer a wide range of printing services tailored to meet diverse client needs. From business cards to large format prints, M9 Printing House delivers exceptional craftsmanship and reliability, ensuring every project meets the highest standards of excellence.

03

Vimo Studios

A division of Vimo Advertising Corporation, specializes in professional video and photoshoots. From commercial productions to personal portraits, we offer comprehensive services tailored to capture and convey your vision with creativity and precision. our services





creative & design

- Graphic Design
- Video Production
- Web Design and Development
- Branding
- Marketing Collateral

digital marketing

- Social Media Management **Talent Management**
- Pay-Per-Click (PPC) Advertising
- Content Marketing
- Email Marketing
- Influencer Marketing

media planning & buying

- Television Advertising
- Radio Advertising
- Print Advertising
- Outdoor Advertising
- Cinema Advertising

public relations & events

• Event Management

consultation & project management

- Creative Consultation
- Project Management



specialized services

- Reel Editing
- Experiential Marketing
- Retail Marketing



M9 printing house.

stationery printing

- Business Cards
- Letterheads
- Envelopes
- Notepads & Journals

custom printing

- T-Shirt Printing
- Mug Printing
- Gift Items

corporate printing solutions

- Annual reports
- Presentations & Proposals
- Training Materials

commercial printing

- Offset Printing
- Digital Printing
- Large Format Printing

binding & finishing

- Binding
- Finishing

promotional & marketing materials

- Brochures & Flyers
- Posters
- Catalogs & Booklets
- Stickers & Labels

packaging printing

- Product Packaging
- Flexible Packaging

event printing

- Invitations & Announcements
- Event Programs
- Tickets & Passes

signages & display printing

- Retail Signages
- Trade Show Displays
- Windows Graphics

S vino studios

photography

- Portrait Photography
- Event Photography
- Product Photography
- Fashion Photography
- Real Estate Photography

videography

- Corporate Videos
- Event Videography
- Commercials
- Documentaries
- Music Videos

studio rental

- Photography Studio Rental
- Video Studio Rental

post-production

• Video Editing • Photo Editing and Retouching • Color Grading • Sound Design • Animation and Motion Graphics

our clients













































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ALVEO



HEALTHIER, LONGER, BETTER LIVES





FRIEDRICH NAUMANN FOUNDATION For Freedom. Philippines

TriNoma











& loveyourself











Alivve

Studio

DETNET

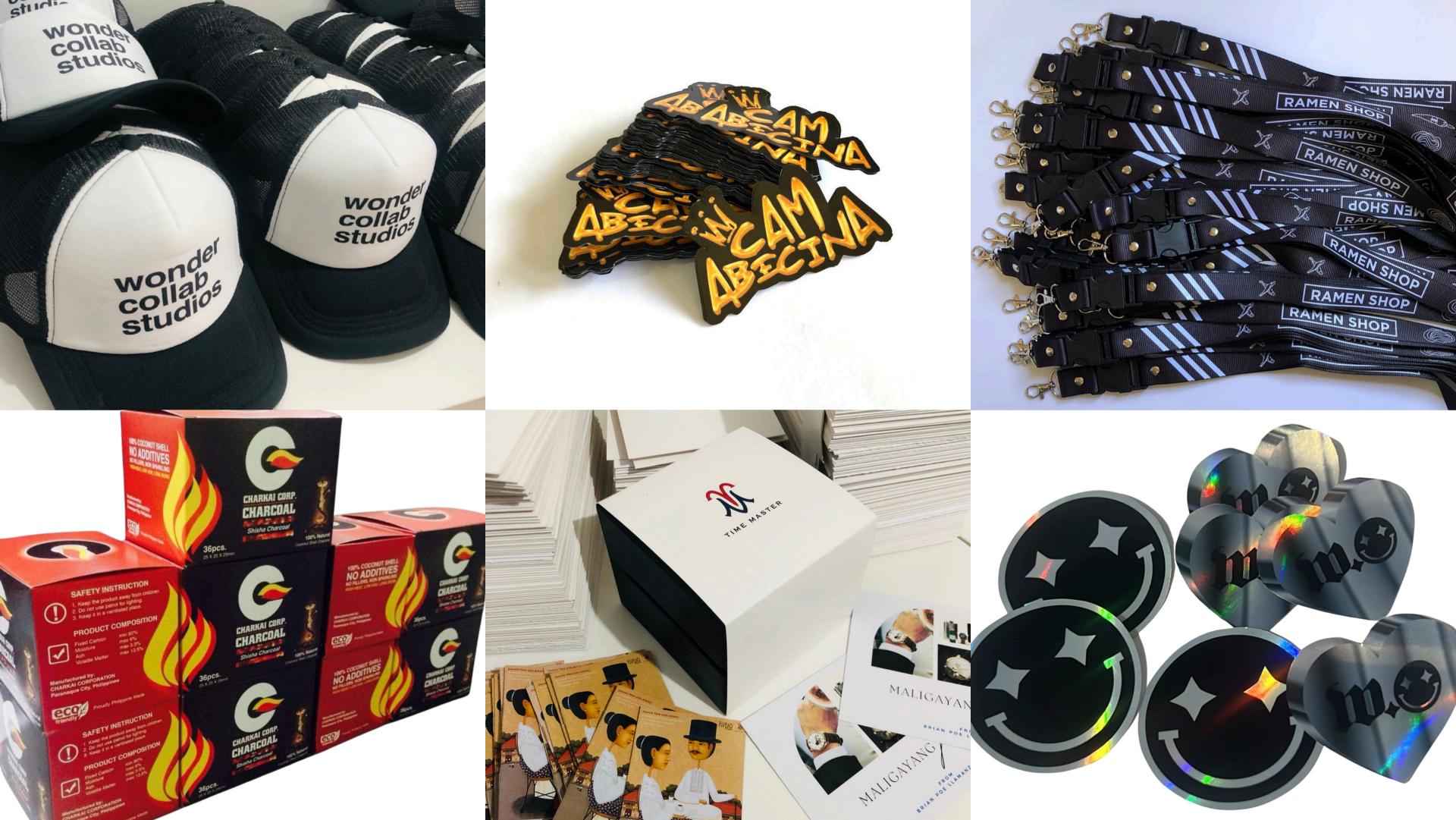




sample works

a glimpse of our works







...and many more

Vimo has worked with tons of clients that not all of them are shown here! But we guarantee that each and every one of clients have their own detailed portfolio.



meet the team













Testimonials

Sandrea Larence Ramilo

Business Woman

Many thanks to our excellent and talented graphic designer Ju Villarey. For those who wants to make a logo or other designs, message him as he is very easy to talk to and has no complaints. I can say that this man is very talented and the logos he makes have prosperity. This has been tested and proven by me and Lee.

Thank you so much!





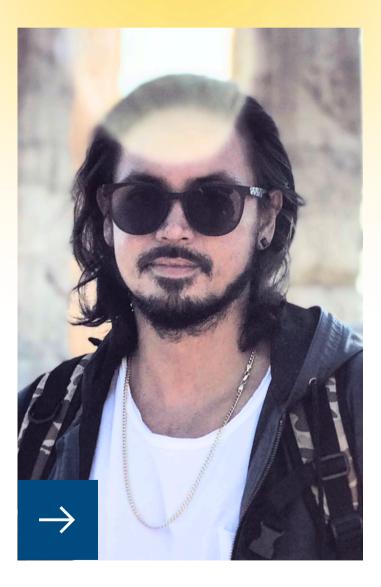
Struan Wallace

Director

I highly recommend Vimo Media for their exceptional work on the storyboards for my Kia and BYD projects. Their creativity and professionalism exceeded my expectations. I am thoroughly impressed with their attention to detail and innovative approach.

Looking forward to collaborating with them again in the future.





Thank you

Contact Us

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VIMO ADVERTISING CORPORATION

